

**ZELLE**EDUCATION

# US CMA

Certified Management Accountant



## WHAT IS CMA?



Globally recognized course



Work with the world's leading CFOs



Earn  $\geq$  Indian CMA in 6 months



Work in Big 4s and MNCs



Complete  $\leq$  6 months

## WHY CMA?

US CMA Profile = Indian CMA Profile

Management level positions available for US CMAs

50% global pass rate

Appear for each part when you're prepared

100% proficiency in finance & accounts

Easily pursuable alongside a full time job

Start or join your own business



# CMA CURRICULUM

## Exam Part 1 - Financial Planning, Performance, and Analytics

External Financial Reporting Decisions (15%)  
Planning, Budgeting and Forecasting (20%)  
Performance Management (20%)  
Cost Management (15%)  
Internal Controls (15%)  
Technology and Analytics (15%)

## Exam Part 2 - Strategic Financial Management

Financial Statement Analysis (20%)  
Corporate Finance (20%)  
Decision Analysis (25%)  
Risk Management (10%)  
Investment Decisions (10%)  
Professional Ethics (15%)

- 2 exams to be cleared
- Convenience at its best. Appear for each exam when you think you're prepared

## WHAT DOES THE EXAM TEST?

Finance and accounting expertise

Strategic planning

Performance management

Decision-making skills to inform business strategy

Pass 2 Exams



Start practicing  
as a CMA



Licensed CMA

## ELIGIBILITY

Grade 12

## EXAM STRUCTURE

100 MCQs  
2 Essay Based Questions  
4 hours of testing  
Exams available in India

Particulars	January	February	May	June	September	October
ON - DEMAND						
Part 1	✓	✓	✓	✓	✓	✓
Part 2	✓	✓	✓	✓	✓	✓

**Fun Fact: Zell has an 80% pass rate for CMA compared to 50% global average**

## CMA ROADMAP





## OUR CORPORATE TRAINERS



Mr. Nirbhay Vassa, *CFO*

**Deloitte.** | **ABANS**



Mr. Shalabh Hajela

**tcs** | **TATA CONSULTANCY SERVICES** | **EY**



Mr. Aman Singhania, *Vice President NSE*

**NSE** | **CRISIL**  
An S&P Global Company



Satyamedh Nandedkar, *CA ACCA CS*

**EY** | **pwc**



Mr. Aditya Sheth

**ICICI PRUDENTIAL** | **Grant Thornton**



Mr. Prabhjyot Taluja

**Deloitte.** | **pwc** | **UBS**



Saim Fakhri, *ACCA*

**IIFT AIRWAYS**



Mr. Saurabh Dhope

**BNP PARIBAS** | **J.P.Morgan**



Mrs. Vrinda Rath

**NatWest** | **Abbott** | **ANANDRATHI**  
INVESTMENT SERVICES



Mr. Anirudh Raguram

**NORTHERN TRUST** | **Moody's** | **BNP PARIBAS**



Shobha Lakhani, *ACCA*

**LAKHTANT**  
LAKHTANT



Ms. Aisha Sayyed

**KPMG**

## ZELL PLACEMENT

CANDIDATES PLACED

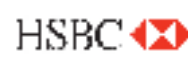
**2500+**

AVERAGE SALARY

**5-7 lakhs p.a**

AFFILIATIONS WITH COMPANIES

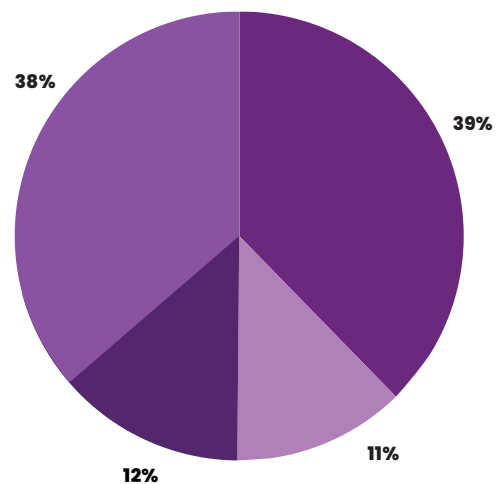
**200+**





**Fun Fact: Zell has trained 10,000 students**

## SECTOR-WISE STUDENT PLACEMENT



## OUR OFFERINGS:

PARTICULARS	PRO	PREMIUM
Schedule	Weekday	Weekend
Live lectures	✓	✓
Exhaustive Coverage of Syllabus	✓ ✓ ✓	✓ ✓
Extensive live question solving	✓ ✓ ✓	✓ ✓
Pre-recorded lectures & pre-learning	✓ ✓ ✓	✓ ✓
Free soft skill courses	✓	✓
Unit tests & mock tests for practice	✓	✓
Student mentorship & support	✓ ✓	✓
100% placement assistance	✓	✓
Registration support	✓	✓
Faculty assistance	✓ ✓	✓

Offerings	Pricing
CMA Pro	₹ 1,20,000
CMA Premium	₹ 85,000

## CMA REGISTRATION FEES

Particulars	Student	Professional
Registration Fee - IMA	\$177	\$318.60
Exam Fee (per part)	\$340	\$360



SCAN to visit our website

# ZELLE EDUCATION

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