



ZELL
EDUCATION

PLACEMENT REPORT

2024–2025

Certifications Are Just The Beginning

This report showcases what comes next

From the CEO's Desk

“When a corporate hiring department changes their policies to onboard Zell students – even before the certification is complete – we know the ecosystem has felt the impact we work towards.”

*Pratham Barot,
Co-Founder & CEO, Zell Education*



Trusted By Recruiters Backed By 1.5L+ Learners



ACCA

76% Placement Record – freshers placed up to ₹10 LPA across MNCs.



CFA

CFA students broke into top IB & consulting roles – including Valuation, Research, and Fund Accounting – with freshers hired at up to ₹6.15 LPA (Level 1).



CPA

Holding a CPA creates opportunities in top multinational companies, the Big 4 firms and global financial market.



CMA

CMA students placed at Infosys, Genpact & PE firms – freshers offered up to ₹6 LPA.



FRM

FRM students placed across credit risk, market risk, and risk consulting roles hired by Goldman Sachs, WNS, along with other firms.



Investment Banking

Students placed as Financial Analysts & Investment Specialists trained in valuation, equity & deal analysis.

— What A Year Of Placements Looks Like —

570+

Students
Placed

300+

Total Hiring
Partners Onboarded

240+

Students Placed
in Global MNCs

₹10 LPA

Highest Package
(Fresher)

₹50 LPA

Highest Package
(Experienced)

— Interview Funnel Insights —

3

Average Interviews
Per Student

42%

Offer-To-Interview
Conversion

1 Day

Fastest
Offer Made

<14 Days

From Application
to Offer

— Placement Drive —

Where Preparation Meets Opportunity

11

Top Companies
Ran Zell-Exclusive
Hiring Drives

150+

Prepped Candidates
in Each Drive,
Across Programs

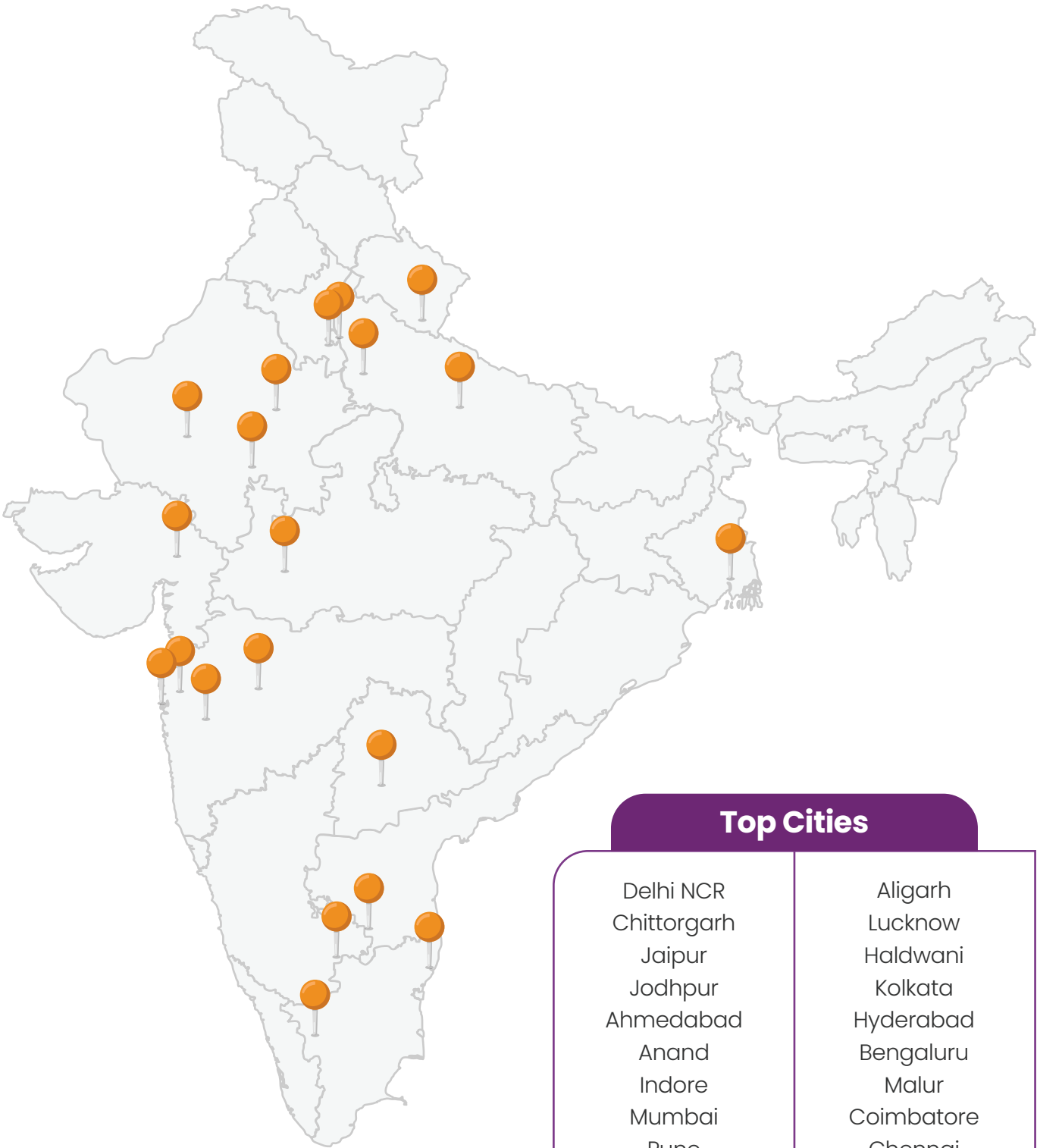
150

Offers Rolled Out

₹6.5LPA

Highest CTC
from a Drive

Placement Footprint



Where Zell Talent Lands – Role by Role

Audit & Assurance

Audit Associate
Internal Audit Associate
Statutory Audit Associate
International Assurance Executive
Assurance Services Associate
ESG Auditor
Internal Auditor
Internal Audit & Risk Advisor
Auditing Articleship
US/UK Taxation Executive
UK Year End Bookkeeping Associate
Fund Accountant

Operations & Compliance

Operation Analyst
Data Validation Associate
Associate – Operations & Compliance
Payroll Process Executive
Trading & Operations Executive
Data Processing Associate
Client Reporting Management Trainee
Platform Solutions Analyst
Business Process Accountant

Treasury & Banking

Bank Reconciliation Associate
Treasury Executive

Accounting & Financial Reporting

Financial Reporting Associate
Book Keeping Associate
Accounts Executive
Accounts Payable Executive
Record to Report
Order to Cash
Accounting Compliance & Reporting Associate

Finance (General & Specialized)

Finance Operations Manager
Management Accounting Intern
Finance Intern
Financial Analyst
Financial Markets Analyst
Business Advisor

Taxation

Direct Tax Associate
Indirect Tax Executive
Canadian Tax Associate
Tax Intern
Tax Accountant
GST Accountant

Investment Banking & Wealth Management

Investment Banking Intern
Private Wealth Advisor
Wealth Advisor
Equity Dealer
Client Operations & Portfolio Manager

Training & Trainee Roles

Client Reporting & Management Training Executive
Audit Training Associate

Sales & Relationship Management

Key Account Manager
Sales Executive

Consulting & Advisory

Risk Advisory Consultant
Senior Business Consultant
Business Analyst
Due Diligence Executive



Did you know?

On average, 3 Zell students are interviewed every hour.

Trusted by the Industry's Best

Big 4 & Large MNCs

1. Deloitte
2. EY
3. KPMG
4. BDO
5. Goldman Sachs
6. Morgan Stanley
7. J.P.Morgan
8. Grant Thornton
9. Accenture
10. State Street
11. Oracle
12. Genpact
13. Wipro
14. Acuity Knowledge Partners
15. PepsiCo.
16. LG Electronics
17. Wells Fargo
18. Cognizant
19. Godrej
20. Pidilite

Startups & Tech-Enabled Firms

1. Slice
2. Groww
3. Frigate
4. Fusion Foundry
5. Cloudit Automation
6. Paperclip
7. Virtual Street Group
8. Stories Unwired
9. Money Plant Investment Advisory
10. Fund TQ
11. Prodant IT

Analytics & Research

1. Insync Analytics
2. Data Analytics CPA
3. SG Analytics
4. Daloopa
5. Evalueserve
6. CFRA Advisors
7. iBridge
8. Global FPO
9. Intellgus
10. InVed Research

Other Firms

1. Miraj Cinemas
2. Bluestone
3. CBRE India
4. Clinikk
5. Beyond Life
6. C&S Electric Ltd
7. Corenza
8. Sumanth & Associates



Deloitte.

 Grant Thornton



genpact

Goldman Sachs



Banks & NBFCs

1. Standard Chartered
2. Axis Bank
3. BNP Paribas
4. ICICI Bank
5. HDFC Bank
6. Abans Group
7. Kotak Mahindra Bank
8. SBI Capital Markets
9. Bank of America
10. Yes Securities
11. Bajaj Finserv
12. Axis Securities
13. Adani Group
14. RBL Bank
15. Belstar Microfinance
16. Money Finance

Mid-Sized & Boutique Financial Services

1. Anand Rath
2. Tresvista
3. Motilal Oswal
4. Acies
5. DOT HQ
6. Valorem Advisors
7. CFRA
8. Tristone Strategic Partners LLP
9. Farsight Group
10. Equentis
11. Summit Kailash
12. DVP Solutions
13. Invenzee Buildcap
14. PKPI - UK
15. Globe Capital

EdTech & Training

1. Acads Space
2. Global Education
3. InvestYadnya
4. Intellipaat
5. World of Financial Reporting
6. EazeRecruit
7. TNS India Foundation

Consulting & Advisory

1. Protiviti
2. Dun & Bradstreet India
3. Guidehouse
4. LoEstro Advisors
5. Catalyst HRS
6. AltQuad
7. Venture Garage
8. Eveneum Solutions
9. Elysium Advisors
10. Clarigro
11. Gallagher & Mohan
12. WealthFirst
13. Uniqus

Outsourcing & KPO/BPO

1. WNS
2. eClerx
3. Outbooks
4. Qess Corp
5. Stellaripe
6. Workex
7. Experis
8. Greet Technologies
9. Guitcom Consulting
10. TRUGlobal
11. Bizet Global
12. Worktime

CA & Audit Firms

1. Satish CA
2. RJ Gala and Associates
3. Hasmukh Shah & Co. LLP
4. Manubhai & Shah LLP
5. Brahmayya & Co.
6. Agrawal Jain & Co.
7. Mahesh Patira and Associates
8. KNAV
9. V.C. Shah
10. Bathiya & Associates LLP
11. AcoBloom
12. Registerkaro

Strategic Partnerships

When Hiring Becomes a Collaboration

Grant Thornton

Partners Since 2020 | 76 Zell Students Placed



Grant Thornton

- 54%+ interview-to-offer rate
- Majority of the students received an offer even before completing the course

Why it matters: Exclusive ACCA hiring policy introduced by GT in partnership with Zell, aligning:

- Leave structures for students still completing papers
- Clear growth bands and compensation benchmarking
- Retention incentives tailored for Zell-qualified candidates

KPMG India

Strategic Hiring Partner | 52 Zell Students Placed



- 32 students recruited under KPMG's Women Empowerment Hiring Mandate
- 20 students placed via structured Hire-Train-Deploy programs:
 - 8 in Internal Audit
 - 12 across Tax & Due Diligence

Why it matters: With targeted training and aligned skills, Zell students fit seamlessly into KPMG's hiring blueprint.

EY India

Trusted Recurring Recruiter | 40 Zell Students Placed



- 34 students placed into Assurance Services
- 5 students placed in Data Validation
- 1 fresher landed a Compliance & Reporting role at ₹4.8 LPA

Why it matters: From assurance to compliance, EY hired Zell students who could step into complex roles with skill and confidence.

The Zell Difference

Where Career Prep Meets Placement Precision



Did you know?

Zell students secured Finance Internships with stipends nearly **double** the industry average.

Career Transitions



Khushi Gupta
Mumbai



ACCA >>> 



Ishita Intwala
Mumbai



ACCA >>> **Deloitte.**



Krishna Nagpal
Mumbai



ACCA >>>  Grant Thornton



Suparna Chakraborty
Pune



ACCA >>>  Grant Thornton



Sejal Parab
Mumbai



ACCA >>> 



Daksh Wadhwa
Pune




ACCA >>>  **MAERSK**



Prapti Vithalani
Pune



ACCA >>>  **MAERSK**



Sanket Sardar
Jodhpur



CMA >>>  **genpact**

Student Voices




"Starting out as a fresher, I was nervous about stepping into the corporate world. But Zell made that transition so much easier. From helping me polish my resume to preparing for interviews, the placement team was always there - patient, supportive, and super approachable. Thanks to them, I now have a solid start to my career at Acies. It's been a great experience, and I'm really thankful for the guidance throughout."

Mansi Vakharia, ACCA 



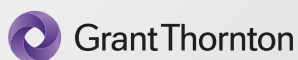
"Right after graduation, I wasn't sure how far I could go - but getting placed at KPMG as a Valuation Analyst felt like a big win. Zell played a huge role in this journey. The training gave me clarity, and the placement team made sure I was always prepared and focused. Cracking roles at two Big 4's back-to-back still feels surreal, and I truly owe a lot of it to the support I got from Zell."

Samson B, ACCA 



"When I first got placed at EY through Zell, it was a big step for me - my first job in a big company right after my ACCA and B.Com. That role gave me a strong foundation, but I always wanted to move into core audit. The team at Zell stayed in touch even after my first placement and helped guide me through that next transition. Today, I'm working with Grant Thornton in Kolkata in an audit profile - something I had aimed for from the start. Really thankful to Zell for supporting me beyond just one placement and helping me grow in the right direction."

Somen Biswas, ACCA 



Did you know?

Zell students gain international exposure through remote opportunities across Canada, UK & US across varied roles.

Student Voices



"Zell wasn't just about clearing CFA exams - it was much more than that. The way they helped us build our communication skills, understand real-world finance, and prepare for actual job roles really stood out. The placement team was super helpful, always available to guide and motivate. Thanks to all that support, I'm now working as a Business Analyst at Fusion Foundry. The journey from student to professional felt smooth because Zell was with me at every step."

Deeptesh Mejari, CFA 
Fusion Foundry



"Coming from a small town, landing a job at a place like Goldman Sachs felt out of reach. But Zell changed that. The placement team was hands-on - helping me fix my resume, prep for interviews, and just constantly checking in. That support gave me the confidence I needed. Today, I'm working in Mumbai in a role I'm proud of. Grateful to Zell for backing me all the way."

Ajinkya Kharbadkar, FRM 
Goldman Sachs



"As a freshman, I wasn't sure how to stand out, even with good academics. I had cleared both parts of my CMA in the first attempt, but I knew cracking a role at a top MNC would take more than just that. That's where Zell came in. They helped me shape my resume, improve how I presented myself, and get ready for interviews the right way. Thanks to their support, I'm now working at Genpact in an R2R role - a solid start to my career. Honestly, I couldn't have asked for a better launchpad."

Kartik Khurana, CMA 



genpact



"Being from an engineering background, finance was completely new to me. I wasn't sure if I could even make the switch. But Zell really changed that mindset. The way they explained things from scratch, gave practical exposure, and prepped us for interviews - it helped me a lot. The placement team was always there, guiding me step by step. Today, I've moved into a proper finance role as an Investment Specialist, and it still feels a bit unreal sometimes. Super grateful to Zell for helping me take this leap and actually make it work."

Rahul Lohar, Investment Banking 



MoneyHoney
AMFI Registered Mutual Fund Distributor

Recruiter Voices

"I'm happy to share that our overall experience working with Zell Education has been very positive. The Zell team has been very supportive and responsive, which makes the hiring process smooth and efficient. Overall, it's been a fruitful partnership, and we look forward to continuing it!"

Bhavna Bhalla 

Associate Director -
People & Culture
Grant Thornton



"Our experience with Zell Education as a hiring partner has been exceptional. Over the years, some of our most valuable team members have come through Zell, and that speaks volumes about the quality of their talent pipeline."

We're grateful for this partnership and look forward to continuing to build great teams together."

Nirbhay Vassa 

Executive Director
and Group CFO
Abans Holdings



"Over the past two years, we've successfully conducted bulk hiring with Zell Education. Although many candidates are freshers, they come with great subject knowledge and good communication skills. The candidates are enthusiastic, open-minded, and have a strong willingness to learn and grow."

Overall, we've had a great experience!"

Shashi Gajiwala 

HR Manager
DOT HQ



"Zell Education introduced us to a different medium of hiring beyond traditional university channels, and the certifications pursued by the students helped us find the right fit."

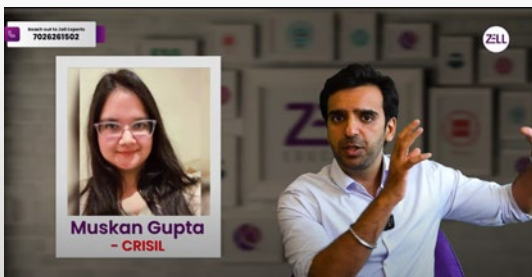
The experience was exceptional, and we are glad to partner with Zell for our internship hiring in the Finance domain."

Megha Majumdar 

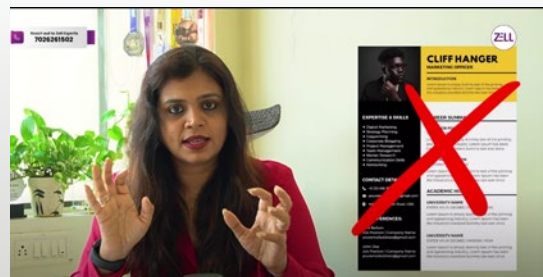
Early Careers Partner
A.P. Moller - Maersk



Placements At Zell



Why US CMA is a Game Changer? | Muskan Gupta



Best CV Building Techniques For Finance Job Roles in 2025



Did you know?

Our students from Tier-2 cities are going places!
Half landed jobs in their hometown, while the rest took off to Tier-1 hubs like Mumbai, Delhi, and Bengaluru!



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Bengaluru Address: One Co. Work 2/3, 2nd Floor, 80 Feet Road, Koramangala, Bengaluru - 560034

Mumbai Address: 405, Neelkanth, Marine Drive, Mumbai - 400002

Delhi Address: G-36, First Floor, Connaught Place, New Delhi - 110001

Hyderabad Address: 2-48/5/6, 8th Floor, Gachibowli Rd, Opp. RTTC, Telecom Nagar E, Hyderabad - 32



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