

**ZELLE**EDUCATION

# US CMA

Certified Management Accountant



## WHAT IS CMA?



Globally recognized course



Work with the world's leading CFOs



Earn  $\geq$  Indian CMA in 6 months



Work in Big 4s and MNCs



Complete  $\leq$  6 months

## WHY CMA?

US CMA Profile = Indian CMA Profile

80% pass rates at Zell vs 50% global average

Work with the management team on key strategic decisions

Appear for each part when you're prepared

100% proficiency in finance & accounts

Easily pursuable alongside a full time job



# CMA CURRICULUM

## Exam Part 1 – Financial Planning, Performance, and Analytics

External Financial Reporting Decisions (15%)  
Planning, Budgeting and Forecasting (20%)  
Performance Management (20%)  
Cost Management (15%)  
Internal Controls (15%)  
Technology and Analytics (15%)

## Exam Part 2 – Strategic Financial Management

Financial Statement Analysis (20%)  
Corporate Finance (20%)  
Decision Analysis (25%)  
Risk Management (10%)  
Investment Decisions (10%)  
Professional Ethics (15%)

- 2 exams to be cleared
- Convenience at its best. Appear for each exam when you think you're prepared

## WHAT DOES THE EXAM TEST?

Finance and accounting expertise

Strategic planning

Performance management

Decision-making skills to inform business strategy

Pass 2 Exams



Start practicing  
as a CMA



Licensed CMA

## ELIGIBILITY

Candidates should have cleared their 12th grade to be eligible for the US CMA exams.

## EXAM STRUCTURE

100 MCQs

2 Essay Based Questions

4 hours of testing

Exams available in India and abroad

No Negative Marking

Particulars	January	February	May	June	September	October
ON - DEMAND						
Part 1	✓	✓	✓	✓	✓	✓
Part 2	✓	✓	✓	✓	✓	✓

**Fun Fact: Zell has an 80% pass rate for CMA compared to 50% global average**

## CMA ROADMAP



## OUR CORPORATE TRAINERS



Nirbhay Vassa, *CFO*

**Deloitte.** | **ABANS**



Shalabh Hajela

**tcs** | **TATA**  
CONSULTANCY  
SERVICES | **EY**



Aman Singhania, *Vice President NSE*

**NSE** | **CRISIL**  
An IIT Bombay Company



Satyamedh Nandedkar, *CA ACCA CS*

**EY** | **pwc**



Aditya Sheth

**ICICI PRINCIPALITY** | **Grant Thornton**



Prabhjyot Taluja

**Deloitte.** | **pwc** | **UBS**



Saim Fakhri, *ACCA*

**FT AIRWAYS**



Saurabh Dhope

**BNP PARIBAS** | **J.P.Morgan**



Vrinda Rath

**NatWest** | **Abbott** | **ANANDRATHI**  
SOLUTIONS PARTNERS



Anirudh Raguram

**NORTHERN TRUST** | **Moody's** | **BNP PARIBAS**



Ishitha Raichura, *ACCA*

**PES**  
UNIVERSITY



Nitish Kashyap

**WILEY**

## ZELL PLACEMENT

CANDIDATES PLACED

**2500+**

AVERAGE SALARY

**9 lakhs p.a**

AFFILIATIONS WITH COMPANIES

**200+**

Capgemini

citibank

accenture

amazon.com

Deloitte.

pwc

HSBC

Grant Thornton

J.P.Morgan

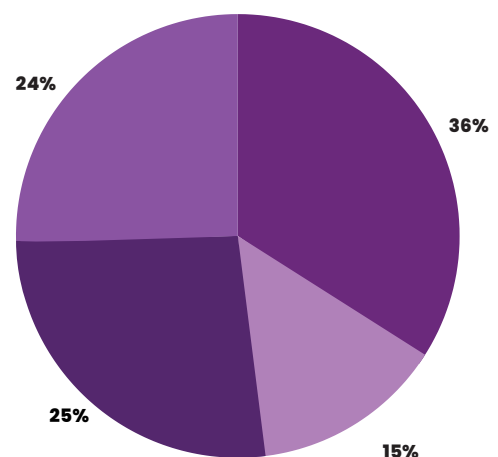
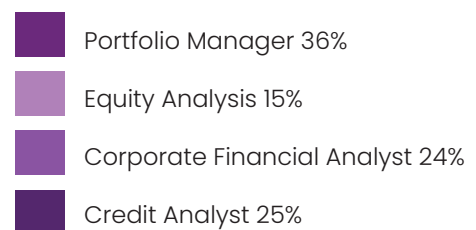
MOTILAL OSWAL  
Investment Services

BARCLAYS

ABANS



## SECTOR-WISE STUDENT PLACEMENT



## OUR OFFERINGS:

PARTICULARS	WEEKDAY	WEEKEND
Live Online Lectures	✓	✓
Lecture Recordings	✓	✓
LMS Access	✓	✓
Unit & Mock Tests	✓ ✓ ✓	✓ ✓
Test & Mock Feedback	✓ ✓	✓
Zell Study Material	✓	✓
Registration Support	✓	✓
Placement Assistance	✓	✓
Subject Matter Expert (SME) support	✓	✓

Offerings	Pricing	With Immersion
CMA Pro	₹ 1,20,000	₹ 1,40,000
CMA Premium	₹ 85,000	₹ 1,20,000

## CMA REGISTRATION FEES

Particulars	Student	Professional
Registration Fee - IMA	\$225	\$300
Exam Fee (per part)	\$370	\$495



# BIANCA BAKHAI

**Their faculty's dedication and 24/7 availability for assistance made a significant impact.**

Real-life and case study examples helped me grasp complex

*- Bianca Bakhai*

My career path was predetermined, following my elder brother's career steps in finance. Zell Education emerged as the perfect choice, providing exceptional support and teaching. **Their faculty's dedication and 24/7 availability for assistance made a significant impact.** Real-life and case study examples helped me grasp complex concepts easily. Thanks to Zell Education, I secured a position in KPMG's esteemed accounting advisory services department, where I could apply the knowledge gained.

Receiving my first salary brought immense joy, celebrating with loved ones and friends.

I am deeply grateful to Zell Education for shaping my career. Their personalized approach and unwavering support set them apart. **I wholeheartedly recommend Zell Education to anyone aspiring to pursue their dreams.** They have played a crucial role in my success story, and I am confident they can do the same for others, fostering growth and achievements along the way.

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