



CMA

Certified
Management
Accountant

The Global Benchmark in Management Accounting

Earn Salaries

Up To ₹9 LPA

KPMG



EY Building a better
working world



Grant Thornton



Grant Thornton



KPMG



EY Building a better
working world



Deloitte.



What Is US CMA?



Globally
Recognised



Work With
Leading CFOs



Earn Your CMA in
6 Months



Land Roles in the Big 4s
& MNCs

An Overview of the CMA Course Structure

The US CMA course is split into 2 parts:

Part 1: Financial Planning, Performance and Analytics

- ◆ External Financial Reporting (15%)
- ◆ Planning, Budgeting, & Forecasting (20%)
- ◆ Performance Management (20%)
- ◆ Cost Management (15%)
- ◆ Internal Controls (15%)
- ◆ Technology & Analytics (15%)

Part 2: Strategic Financial Management

- ◆ Financial Statement Analysis (20%)
- ◆ Corporate Finance (20%)
- ◆ Decision Analysis (25%)
- ◆ Risk Management (10%)
- ◆ Investment Decisions (10%)
- ◆ Professional Ethics (15%)

Eligibility

If you've completed your 12th grade, you're all set to begin your CMA journey!

Exam Windows

CMA exams are conducted in three testing windows each year:



You can appear for each part separately and in any window that fits your preparation timeline.

What's the CMA Exam Really Testing You On?

The CMA exam tests your ability to:



Apply Finance and Accounting Expertise



Drive Strategic Planning



Manage Performance Effectively



Make Informed Decisions That Shape Business Strategy

Breaking Down the CMA Exam

Here's a clear overview of what to expect from the US CMA exam:

100 MCQs

2 Essay Based Questions

4 Hours of Testing

Exams Available Worldwide

No Negative Marking

Particulars	January	February	May	June	September	October
On-Demand						
Part 1	✓	✓	✓	✓	✓	✓
Part 2	✓	✓	✓	✓	✓	✓

Your CMA Journey



Why Zell?

Here's Everything You'll Get With Us



Largest Provider for
Global F&A Courses



Placement Opportunities
at the Big 4



Flexible Training
Options



4.8/5 Student Satisfaction
Ratio



4.6 Google Review
Rating



Immersion, Networking
Events & More

Sector-Wise Student Placement



Portfolio Manager 36%



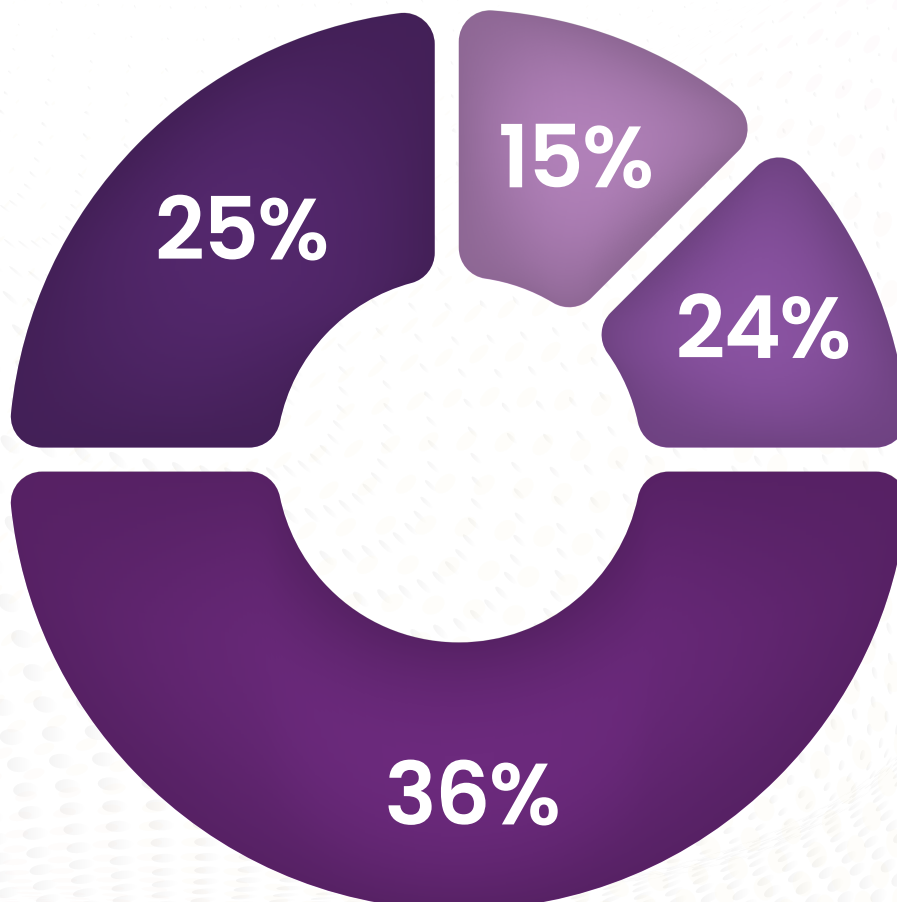
Corporate Financial Analyst 24%



Equity Analysis 15%



Credit Analyst 25%



CMA Registration Fees

PARTICULARS	STUDENT	PROFESSIONAL
Registration Fee – IMA	\$225	\$300
Exam Fee (Per Part)	\$370	\$495

Zell Fees

OFFERINGS	PRICING	WITH IMMERSION
CMA Pro	₹ 1,20,000	₹ 1,40,000
CMA Premium	₹ 85,000	₹ 1,20,000

PARTICULARS	WEEKDAY	WEEKEND
Live Online Lectures	✓	✓
Lecture Recordings	✓	✓
LMS Access	✓	✓
Unit & Mock Tests	✓ ✓ ✓	✓ ✓
Test & Mock Feedback	✓ ✓	✓
Zell Study Material (Hard Copy)	✓	✓
Zell Study Material (Soft Copy)	✓	✓
Placement Assistance	✓	✓
Subject Matter Expert (SME) support	✓	✓

Zell's Immersion Experience

Embark on a 5 day adventure to a new city, where learning and networking comes to life!

Key Highlights



Offline Session With
Experienced Faculty



Extensive Interview
Preparation



Networking With
Peers and Experts



Guest Lectures by F&A
Industry Luminaries



Team-Building and
Insightful Tours

Location

Udaipur

Lucknow

Kochi
Jul 2025

Jaipur
Sep 2025

Goa
Nov 2025

Georgia
Jan 2026



Placements at Zell

1,000+

Placement
Partners

10,000+

Successfully
Placed

Up to **₹18 LPA**

Annual
CTC

Students Placed



Bindu Patel



Grant Thornton



Divya Anchan



Deloitte



Jay Sampat



ABANS



Saloni Khadelwal



Grant Thornton



Sarthak Kudtarkar



WNS



Sonal Athwani



KPMG



Sonali Balid



CFRA



Vikas Khanderao



WNS



Rhea Maini



Grant Thornton



Bilal Phyrose



EY
Building a better
working world



Subham Siddhanta



KPMG



Arnold Lobo



Grant Thornton

Disclaimer: Our Programme offers certification and placement support but employment is not guaranteed.

Solidifying Our Industry Footprint



Siddhart Pai, Co- Founder



Priya Sharma, CFO, COO
& Co-Founder



Nidhi Sony, Director &
Assurance Talent Leader



Ramesh Damani, Founder & Director



Ankur Warikoo, Founder



Rahul Jain, MD & CEO



Radhika Gupta, Managing
Director & CEO



Helen Brand, Chief Executive



Mr. Suresh Prabhu, Hon. Former Cabinet Minister
& Chancellor



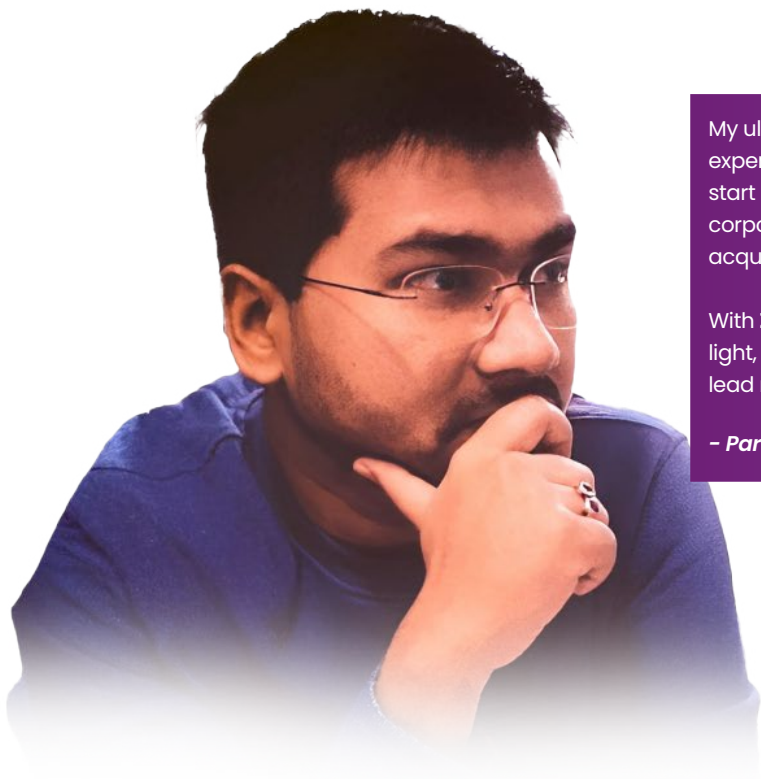
Parth Gandhi



Jamil Khatri



Nirbhay Vassa



My ultimate dream is to gain rich experience in finance and then start my own consulting firm in corporate finance, mergers and acquisitions.

With **Zell Education** as my guiding light, I'm confident this path will lead me to achieving my dreams.

- Partha Dhar

PARTHA DHAR

VOICE OF SUCCESS

I hail from the vibrant city of Kolkata but recently shifted to Gurgaon for work and further education. For the past 3.5 years, I've been working as a subject matter expert at SITTEL, gaining valuable experience. However, I knew to progress, I needed to enhance my knowledge in finance and accounting. **That's when I came across the integrated ACCA programme by Chandigarh University in collaboration with Zell Education.** The curriculum and flexibility to study

alongside work led me to enrol. **I'm also pursuing the Certified Management Accountant (CMA) qualification** to broaden my skills.

My ultimate dream is to gain rich experience in finance and then start my own consulting firm in corporate finance, mergers and acquisitions. With Zell Education as my guiding light, I'm confident this path will lead me to achieving my dreams.

 reachus@zelleducation.com

 Zelleducation.com



Mumbai Address: 602, Eco Space IT Park, Old Nagardas Rd, Natwar Nagar, Andheri(E) Mumbai - 400069

Bengaluru Address: One Co. Work 2/3, 2nd Floor, 80 Feet Road, Koramangala, Bengaluru - 560034

Mumbai Address: 405, Neelkanth, Marine Drive, Mumbai - 400002

Delhi Address: G-36, First Floor, Connaught Place, New Delhi - 110001

Hyderabad Address: 2-48/5/6, 8th Floor, Gachibowli Rd, Opp. RTTC, Telecom Nagar E, Hyderabad - 32



Scan to Know More