



WHAT IS CFA?



Globally recognised course







Work as an Investment Banker



Credibility and Instant respect

WHY CFA?

Position in global finance industry ≤ 3 years

Work anywhere in the world

45% global pass rate

Appear for each level when you're prepared

Extremely flexible course

Can be pursued alongside a full time job

Start or join your own business



CFA CURRICULUM

SUBJECTS	LEVEL 1	LEVEL 2	LEVEL 3
Quantitative Methods	8-12%	5-10%	-
Financial Statement Analysis	13-17%	10-15%	-
Ethics and Professional Standards	15-20%	10-15%	10-15%
Economics	8-12%	5-10%	5-10%
Corporate Issues	8-12%	5-10%	-
Equity Investments/ Valuation	10-12%	10-12%	10-15%
Fixed Income	10-12%	10-15%	15-20%
Alternative Investments	5-8%	5-10%	5-10%
Derivatives	5-8%	5-10%	5-10%
Portfolio Management & Wealth Planning	5-8%	10-15%	35-40%

- MCQ based examination in CFA Level 1
- Exam split in 2 sessions of 2 hours 15 minutes each
- Morning & afternoon sessions

WHAT DOES THE EXAM TEST?

Fundamentals of investment tools

Valuing assets

Portfolio management

Wealth planning

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Pass 3 Levels



CFA Charter

ELIGIBILITY

All undergraduate students

Final year student to appear for CFA level 1

Valid international passport

Non-graduates eligible through 4 years of work experience

ATTEMPTS THROUGHOUT THE YEAR

In 2023, the CFA exam will take place:

- → 4 times for level 1 In February, May, August, and November
- → 3 times for level 2 In May, August, and November
- → 2 times for level 3 In February and August

Fun Fact: Zell has an 80% pass rate for CFA compared to 45% global average

CFA ROADMAP



OUR CORPORATE TRAINERS



Mr. Nirbhay Vassa, *CFO*





Mr. Shalabh Hajela









Mr. Aman Singhania, Vice President NSE







Satyamedh Nandedkar, CA ACCA CS







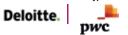
Mr. Aditya Sheth







Mr. Prabhjyot Taluja







Saim Fakih, ACCA JET ATRWAYS 🎒











Ms. Vrinda Rathi











Mr. Anirudh Raguram







Shobha Lakhani, ACCA





Ms. Aaisha Sayyed



ZELL PLACEMENT:

CANDIDATES PLACED

2500+

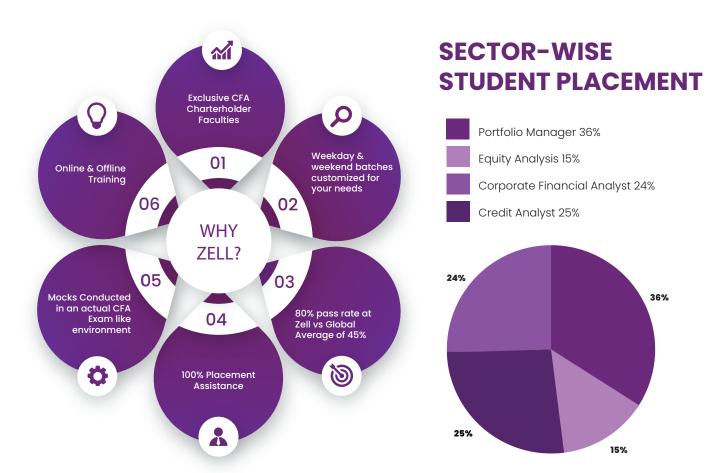
AVERAGE SALARY

Up To 18 L.P.A

AFFILIATIONS WITH COMPANIES

300+





OUR OFFERINGS:

PARTICULARS	WEEKDAY	WEEKEND	SELF-PACED
Schedule	Weekday	Weekend	Self-Paced
Live lectures	✓	\checkmark	
Exhaustive Coverage of Syllabus	$\checkmark\checkmark$	✓	
Extensive live question solving	$\checkmark\checkmark$	✓	
Pre-recorded lectures & pre-learning	$\checkmark\checkmark$	✓	\checkmark
Free soft skill courses	✓	\checkmark	✓
Unit tests & mock tests for practice	$\checkmark\checkmark\checkmark$	\checkmark \checkmark	\checkmark
Student mentorship & support	√ ✓	\checkmark	
100% placement assistance	\checkmark	✓	
Registration support	✓	✓	
Faculty assistance	√ √	✓	
Exclusive Zell curated content	✓	✓	✓
Doubt Solving	$\checkmark\checkmark$	✓	

Offerings	Level 1	Level 1 + Level 2	Level 1 +Level 2 + Level 3 (Inclusive of Immersion)
Weekday	₹ 75,000	₹ 1,20,000	₹ 2,25,000
Weekend	₹ 40,000	₹ 70,000	₹ 1,30,000
Self-Pased	₹ 17,700	₹ 35,400	₹ 60,000

CFA REGISTRATION FEES

- One-time registration fee: \$350Early registration fees: \$900
- Standard registration fees: \$1250



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