

Entrepreneurship Program

**India's 1st Experiential
Startup Program**

Transform Your Ideas into Impactful
Businesses.



Why Entrepreneurship?

India's startup ecosystem is booming and it is your time to join the movement. There's never been a better time to build something that matters. If you're chasing freedom, impact or innovation; entrepreneurship is the way forward.

9 Months

Duration

260+

Hours of Training

75+

Case Studies

16+

Leaders as Trainers

15+

Guest Lectures

12+

AI Tools

Founder's Note

'You don't need to have it all figured out. You just need to start. We built this course for the doers, the dreamers and those ready to take the leap. If you're curious, driven and hungry to build something that matters; you're exactly where you need to be.'

- Pratham Barot



A Journey Designed To Build You Up

Sneak Peek of What You'll Learn:

- 1 | Find Your Why:**
Uncover purpose-driven business ideas
- 2 | Test Without Building:**
Learn to validate before you invest
- 3 | Build Fast, Launch Smart:**
Craft your MVP and get it out
- 4 | Grow Your Tribe:**
Turn early users into superfans
- 5 | Sales Cures All:**
Sell with confidence, not cringe
- 6 | Finance Made Easy:**
Master cash flow, break-even & more
- 7 | Smart Growth:**
Hacks, habits & scaling secrets
- 8 | Fueling Your Startup:**
Navigate your funding journey

Who Should Jump In?

This course is perfect for:



Aspiring entrepreneurs
with big ideas



Founders ready to
level up



Students who want to
build while they study



Career-switchers ready to
create something of their own

What Makes Zell Different?



Up to ₹1 Million in Seed Funding



A-list Supporting Cast—Coaches, Guest Speakers and Advisory Board



Playbook with Proven Templates, Strategies and Investor Decks



Book Recommendations & Synopsis for Every Topic



Build a Lifelong Network of Founders, Mentors and Investors



Opportunity to Pitch to Real VCs and Secure Funding

What You'll Walk Away With

◆ Launch & Bootstrap Confidently

Start without external funding

◆ Scale Your Business

Grow and expand strategically

◆ Master Intrapreneurship

Drive innovation within companies

◆ Work in Founder's Office/EiR

Apply startup expertise

◆ Find Your Niche

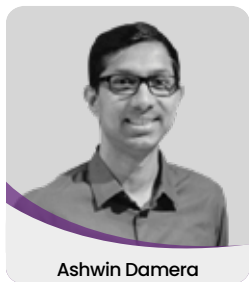
Specialise and accelerate growth

◆ Build Lifelong Industry Connections

Network with top leaders

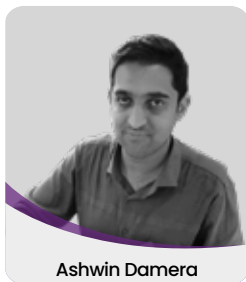


Learn From Those Who've Done it



Ashwin Damera

CEO of a \$3 Billion
Valuation Company



Ashwin Damera

CEO of 2 Unicorn
Companies



Abhijit Saxena

Founder,
Ex-CEO



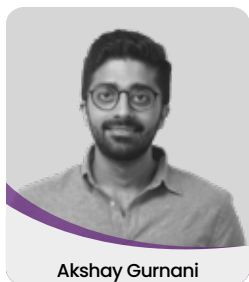
Nilesh Patel

Founder and CEO of
a Unicorn



Yogesh Bhat

Founder and
Ex-Business Head



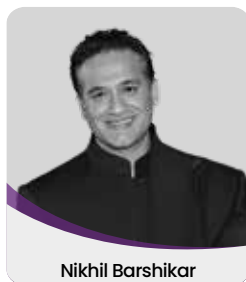
Akshay Gurnani

Co-founder and
Angel Investor



Tanushree Nagori

Co-founder



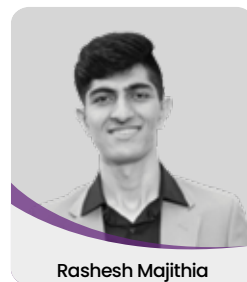
Nikhil Barshikar

Founder and CEO



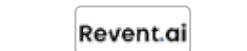
Rohan Bhansali

Founder and
Chairman



Rashesh Majithia

ACCA Member
and Founder



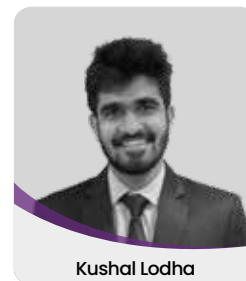
Yash Pathak

Founder



Parth Jain

Founder,
YourPokerGuy



Kushal Lodha

Forbes - Top 100
Creators



& Many More...

Meet Your Exclusive Advisory Board



Ganesh Pai

Product Management
(Founder, YT & AI specialist)



Ankit Singh

Customer Obsession & Sales
(XLRI Alumni, Founder, Author)



Sohail Merchant

Digital First Marketing
(0-100 specialist)



Aditya Sheth

Numbers Expert
(ACCA Member)



Ariti Roy

People & Culture
(Tata, Wipro to Intrapreneur)

Zell's Immersion Experience

Roll up your sleeves! Real growth starts when you get your hands dirty.

Key Highlights



Live sessions with
expert faculty



1:1 mentorship &
interview prep for
EiR roles



Peer networking +
collab on real
projects



Guest lectures with
startup & F&A leaders



Team-building,
startup tours & more

Location

Kochi

God

Udaipur

Lucknow
Feb 2025



Application Process

Step 1

Submit Your Business Plan

Showcase your business model, market insights and financial projections—crafted by you and perfected with our expertise.

Step 2

Make Your Case

Attach a formal cover letter explaining why you're applying and how this program aligns with your entrepreneurial vision.

Fees

₹500,000

Step 4

Qualify for Scholarship

Stand a chance to earn a merit-based scholarship of up to ₹1 Lac—awarded to candidates who demonstrate exceptional drive and potential for impact.

Step 3

Assessment & Interview

Clear a pre-qualification test and interview with our Advisory Board to showcase your commitment and potential.





Scan to Know More



Mumbai (HQ): 602 Eco Space IT Park,
Old Nagar Das Road, Natwar Nagar,
Andheri (E), Mumbai-69



Mumbai: 405-B Neelkanth,
Marine Drive, Mumbai-02



Hyderabad: 2-48/5/6, 8th floor,
Gachibowli Rd, Opp. RTTC,
Telecom Nagar E - 32



Bengaluru: One co. work 2/3 2nd
floor, 80 Feet Road, Koramangala,
Bengaluru - 34



Delhi : G-36, First floor Connaught
Place, New Delhi - 01

Let's turn your ideas into something the world can't ignore.

Join Us Now.



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Zelleducation.com